

## MEMORANDUM

**Date:** December 7, 2024  
**To:** Chairman Kevin Mosher and Members of the Caddo Mills EDC  
**From:** John R. Hubbard, Ph.D., CEcD  
**SUBJECT:** **Discuss and consider training programs for the EDC board of directors.**

Caddo Mills Board members should take advantage of the opportunities offered by the **Basic Economic Development Course (BEDC)** and the **Economic Development Sales Tax Workshops** for several important reasons:

### **Basic Economic Development Course (BEDC)**

1. **Comprehensive Training:** The BEDC offers participants a thorough understanding of the core principles of successful economic development, making it an essential foundation for anyone involved in economic planning and growth.
2. **Accredited by IEDC:** Accredited by the International Economic Development Council (IEDC), the BEDC ensures a high-quality learning experience that meets rigorous professional standards.
3. **Pathway to Certification:** For those new to economic development, the BEDC is the first step toward professional certification, qualifying as a prerequisite for sitting for the Certified Economic Developer (CEcD) examination.
4. **Certificate of Completion:** Participants who complete the required hours for all modules, each lasting a minimum of two hours, will earn a certificate that reinforces their qualifications and expertise.

### **2025 BASIC ECONOMIC DEVELOPMENT COURSES**

WINTER BEDC  
February 11-14, 2025  
Hilton Hotel, Waco, TX

SUMMER BEDC  
June 3-6, 2025  
Sonesta Hotel, Bee Cave, TX (Austin area)

FALL BEDC  
October 7-10, 2025  
Sheraton Stonebriar Hotel, Frisco, TX

## Economic Development Sales Tax Workshops

1. **Tailored for EDC Board Members and Elected Officials:** These workshops are specifically designed for Economic Development Corporation (EDC) Board Members and local elected officials managing Type A and Type B Corporations.
2. **Focus on Key Topics:** Workshops cover critical areas such as:
  - Economic and community development.
  - Permissible projects under the law.
  - Recent changes to the Economic Development Sales Tax Law.
3. **Required Training Compliance:** Attendance fulfills the training requirement under Texas Local Government Code Section 502.101, which governs Type A and Type B EDCs.
4. **Certification Opportunity:** Workshop attendees receive Open Meetings Act and Public Information Act certification, ensuring they are well-versed in legal and governance standards.
5. **Interactive Q&A Sessions:** Each workshop includes a question-and-answer session with expert speakers, allowing attendees to address specific concerns and gain clarity on complex issues.
6. **Flexible Virtual Access:** A virtual workshop for the BEDC is available now through December 13, 2024. Additionally, five in-person workshops will be held throughout the year. The 2025 dates have not been posted, but it usually the workshops are held around the state and online in December.

The cost of registration is \$200 per person and has been budgeted in the Caddo Mills FY2024-25 Budget, By participating in both the BEDC and the Economic Development Sales Tax Workshops, Caddo Mills Board members will gain the knowledge, certifications, and tools needed to effectively lead and support economic and community development efforts. These programs are invaluable resources for enhancing board effectiveness and driving local progress.